



CHECKLIST FOR YOUR BIG RAFFLE SALES DAY:

What to take along:

- Table
- Tablecloth
- Chairs
- Change/petty cash
- Secure money holder
- Tape
- Tickets
- Pens
- Promotional material for your organization

Other recommended items:

- Enthusiasm and a smile!
- Ensure the entire selling team knows:
 - Your short sales pitch
 - Short description of the prize
 - Price of tickets
 - When the raffle is being drawn
 - Who and what you are fundraising for
 - Example raffle ticket sales pitch for a school fundraiser
- Water bottle
- Sunblock and a hat if it's a sunny day!

SAMPLE RAFFLE TICKET SALES PITCH SCRIPT

Seller: *Hi we're doing a raffle to raise funds for new playground equipment for our school. Can you help us meet our goal by buying a ticket? The prize is a brand new 2018 Toyota Camry.*

Patron: How much are they?

Seller: *\$10 a ticket!*

Patron: When is the drawing?

Seller: *At the 2018 Emotion Bowl! We really need XYZ PROJECT.*

Patron: Ok I will take 2.

Seller: *Thank you so much for supporting our cause.*

Be sure to say thank you whether they purchase a ticket or not.